



State of New Jersey

DEPARTMENT OF HEALTH AND SENIOR SERVICES

OFFICE OF EMERGENCY MEDICAL SERVICES

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TRENTON, N.J. 08625-0360

CHRIS CHRISTIE
Governor

www.nj.gov/health

MATTHEW D'ORIA
Acting Commissioner

KIM GUADAGNO
Lieutenant Governor

Dear Potential Sponsor:

As we prepare for the Sixth Annual Statewide Conference on EMS, being held November 11, 12 and 13, 2010 at the Sheraton Atlantic City Convention Center Hotel, we are pleased to offer 10% discounted sponsorship package rates if you sign up before August 1, 2010.

Conference attendees will include first responders, EMTs, paramedics, respiratory therapists, nurses, EMS Medical Directors, Educators and Administrators from throughout New Jersey. In a few short years, this conference has grown to become one of the nation's foremost EMS forums – widely respected for the quality of the presentations and number of attendees who participate.

In conjunction with the Conference, the Twelfth Annual New Jersey EMS Awards Program will be held on Friday, November 12, in the Crown Ballroom of the Sheraton Atlantic City Convention Center Hotel. This dinner recognizes the individuals in the field who go above and beyond the call of duty.

This Conference and Awards Program are made possible through the generous support of EMS organizations and corporate sponsors. To recognize our sponsors fairly, the following sponsorship packages are available (prices reflect the 10% discount):

- **Diamond Sponsor Package: \$9,000.**

Exclusive! This year for one company only. Our Diamond sponsor is "the" featured sponsor, and will be the only company featured on the cover of the conference program, and on all signage and materials distributed at the conference.*

- Special recognition at the EMS Awards Dinner
- A table at the NJ EMS Awards Dinner (12 seats)
- All Platinum Sponsor Package items

- **Platinum Sponsor Package: \$5,400 or more.** Platinum sponsors are major Conference contributors by providing a keynote speaker, sponsoring an educational track, etc.

- Special recognition at the EMS Awards Dinner
- All Gold Sponsor Package items

- **Gold Sponsor Package: \$3,150.**

- Prime vendor space (two exhibit spaces)
- Four tickets to the NJ EMS Awards Dinner
- Your logo included on select Conference signage/posters*
- Your full-page advertisement printed in the Conference program*

- **Silver Sponsor Package: \$2,250.**
 - Prime vendor space
 - Two tickets to the NJ EMS Awards Dinner
 - Your logo included on select Conference signage/posters*
 - Your half-page advertisement printed in the Conference program*

- **Bronze Sponsor Package: \$1,350.**
 - Vendor space
 - Your logo included in the Conference program*

Please complete the enclosed Exhibitor Form and return it with your payment before August 1, 2010 in order to secure these discounted rates. If you have any questions, or require additional information, please call Candida Taylor at (609) 393-1613.

Now, it is our turn to say "THANK YOU" for your involvement. We look forward to your support toward the success of the NJ 2010 Statewide Conference on EMS, and we anticipate hearing from you.

Sincerely,

Karen Halupke

Karen Halupke, RN, M.Ed.
Director

*Important terms and conditions:

- For sponsorship packages that include your logo on printed material, your graphic logo and level of sponsorship will be placed on selected printed material. You are responsible for providing your graphic logo in an electronic file format of suitable resolution as determined by the conference chairman in a timely manner. The type, format, and quality of printed material distributed is at the sole discretion of the OEMS.
- OEMS reserves the right to decline any sponsorship offer that is deemed inappropriate to the image of the New Jersey Department of Health and Senior Service or Office of Emergency Medical Services.
- Corporate sponsors who do not wish to exhibit are not required to accept the vendor booth included in any sponsorship package.

Fax your form to: (609) 394-7712

**or mail to: Candida Taylor
NJ 2010 Conference on EMS
224 West State Street
Trenton, NJ 08608**

Don't miss these unique and cost-effective methods of marketing and visibility!